

January 27, 2021

BIPARTISAN APPROVAL OF SUNUNU; NH HEADED IN RIGHT DIRECTION

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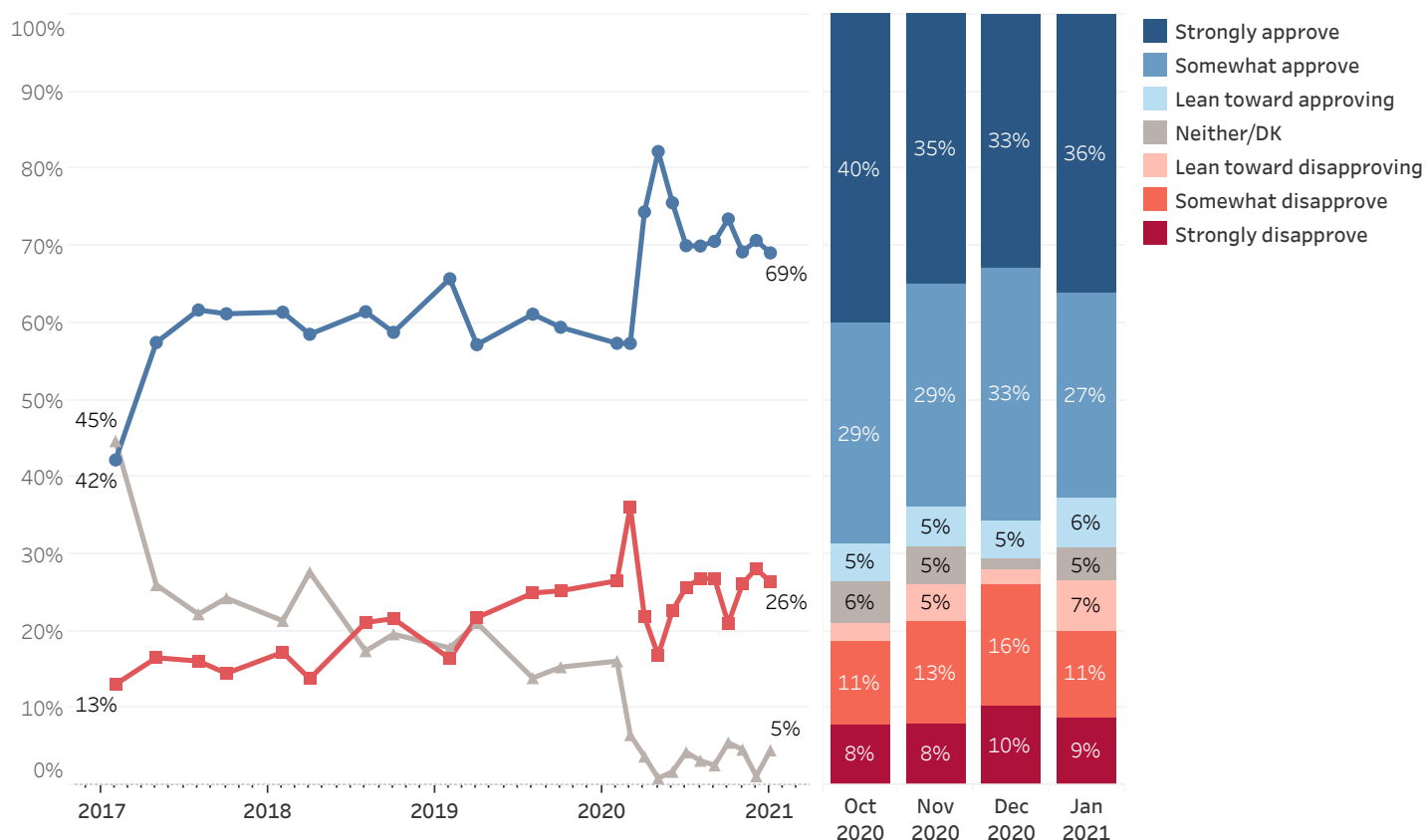
DURHAM, NH – Governor Chris Sununu continues to enjoy strong approval among state residents for his overall job performance as governor and his handling of the COVID-19 pandemic. Both Republicans and Democrats in New Hampshire believe the state is headed in the right direction.

These findings are based on the latest **Granite State Poll***, conducted by the University of New Hampshire Survey Center. Two thousand and twenty-five (2,025) Granite State Panel members completed the survey online between January 21 and January 25, 2021. The margin of sampling error for the survey is +/- 2.2 percent. Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and 2020 election results in NH. Granite State Panel members are recruited from randomly-selected landline and cell phone numbers across New Hampshire and surveys are sent periodically to panel members.

Gubernatorial Approval

Governor Sununu continues to enjoy a high job approval rating after his reelection in November. Sixty-nine percent of New Hampshire residents approve of Sununu's performance as governor, 26% disapprove, and 5% neither approve nor disapprove or don't know. Approval of Sununu's performance has remained steady since July 2020.

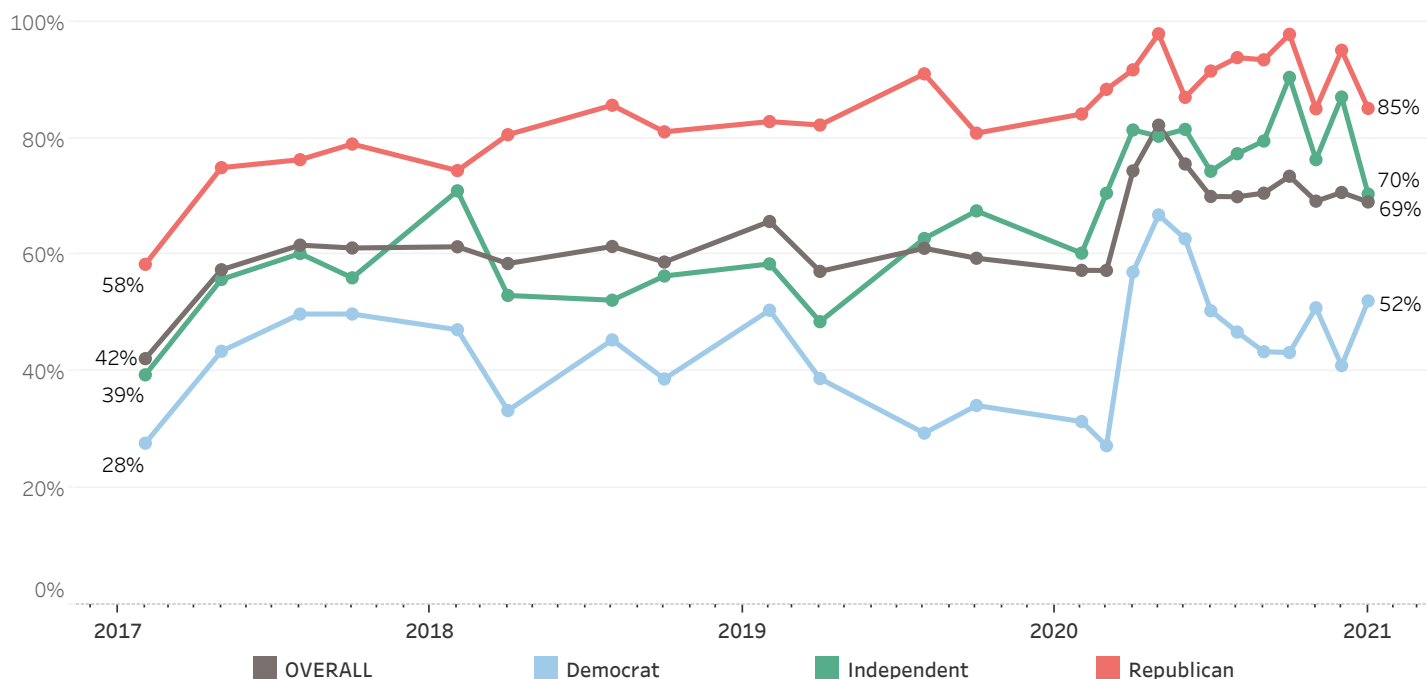
Gubernatorial Approval - Chris Sununu



* We ask that this copyrighted information be referred to as *the Granite State Poll*, conducted by the University of New Hampshire Survey Center.

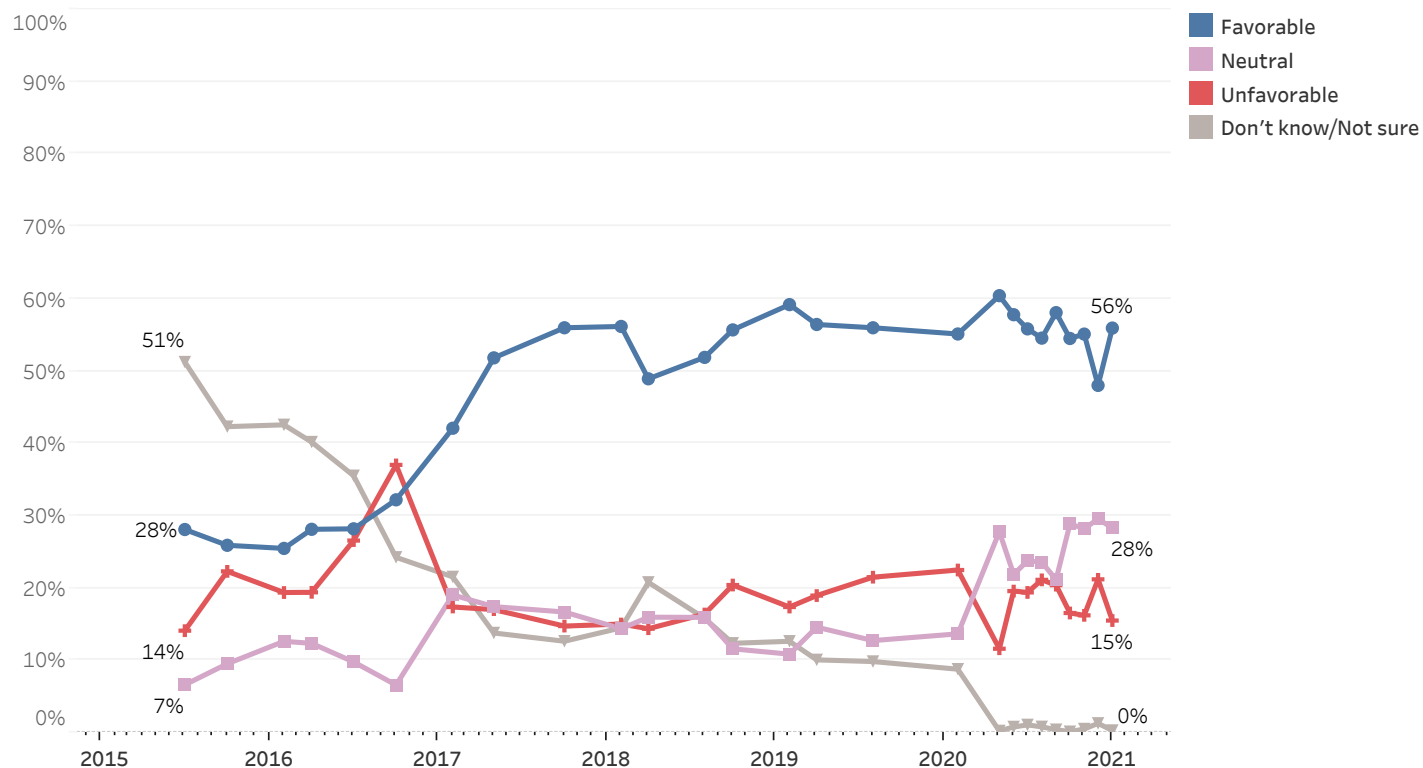
Approval of Sununu's job performance as governor is bipartisan - 85% of Republicans and 70% of Independents approve of Sununu's job performance while 52% of Democrats approve. Approval of Sununu's performance among Republicans and Independents has fallen since December while approval among Democrats has increased in that time.

Job Approval - Governor Chris Sununu - By Party Identification



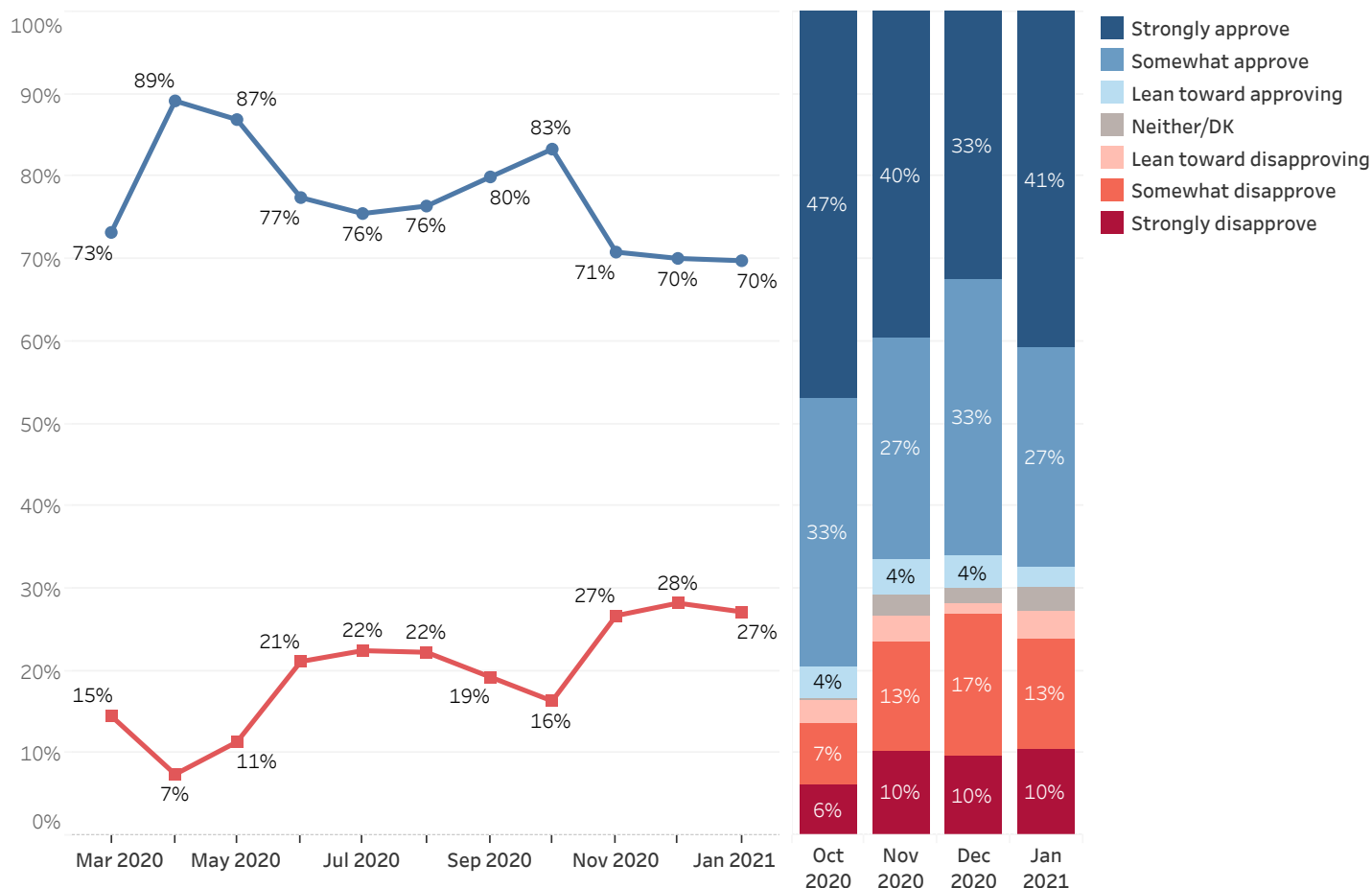
Fifty-six percent of New Hampshire residents say they have a favorable opinion of Chris Sununu, only 15% have an unfavorable opinion of him, 28% are neutral, and less than 1% are unsure. Sununu's net favorability rating (the percentage with a favorable opinion minus the percentage with an unfavorable opinion) is +40, higher than in December (+27) but consistent with results for most of 2020. For comparison, newly-inaugurated President Biden has a net favorability rating of +9.

Sununu (R) Favorability



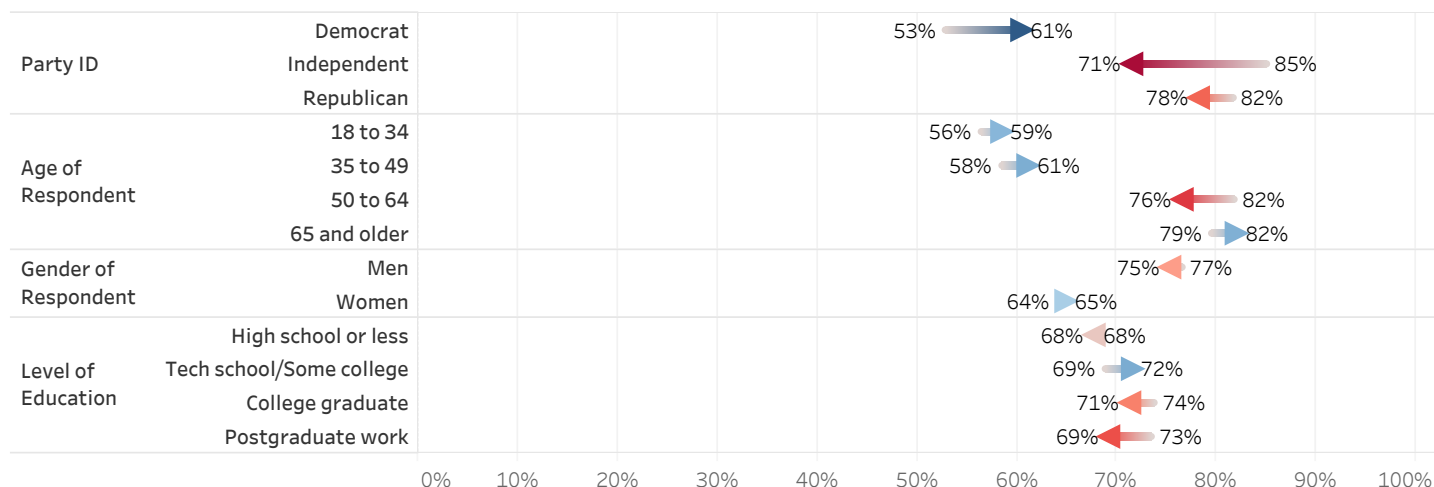
Granite Staters also broadly approve of how Sununu has handled COVID-19 in New Hampshire: 70% approve of his handling of the pandemic while 27% disapprove. Ratings of Sununu's handling of COVID-19 have remained stable since November 2020 but are slightly lower than in the summer of 2020.

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation



- Approval of Sununu's handling of COVID-19 has declined since December among Independents (-14 percentage points) but has increased among Democrats (+8). However, Democrats remain less likely than Republicans and Independents to approve.
- Respondents aged 50 and older remain more likely than those under 50 to approve of Sununu's handling of the COVID-19 situation.

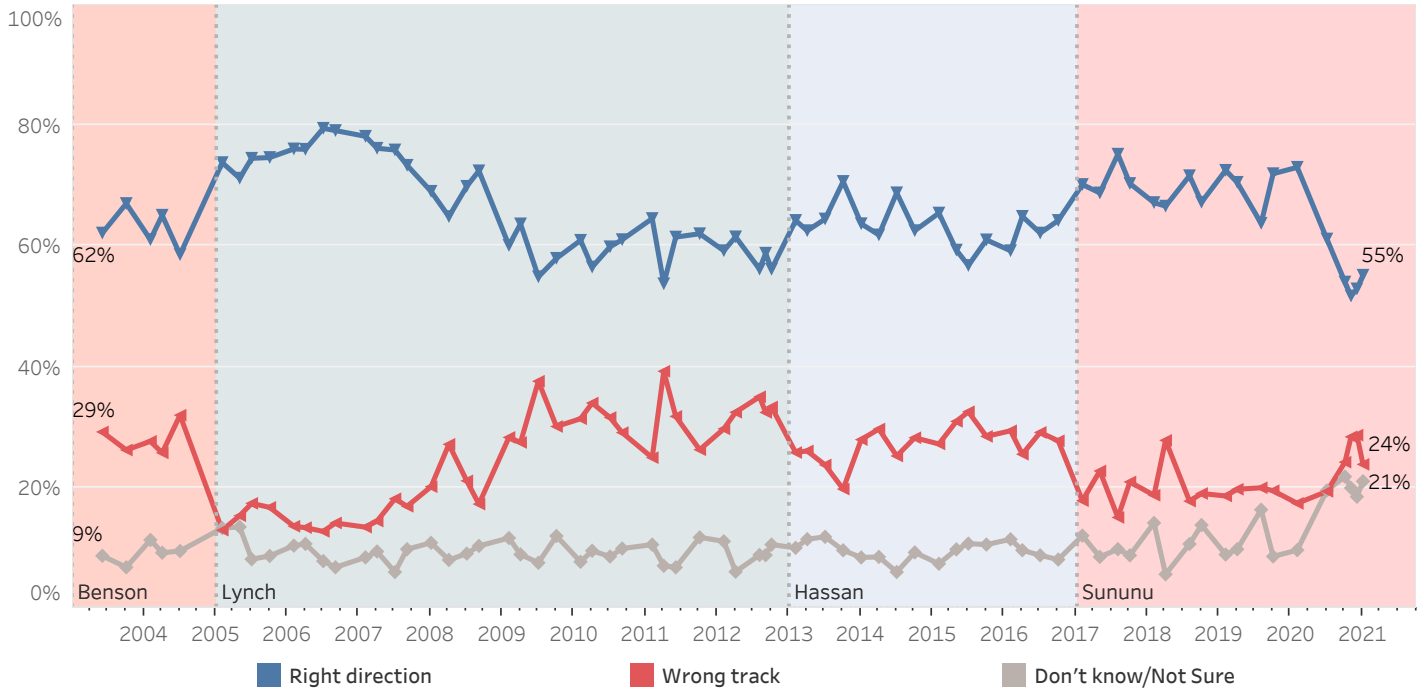
Approve of Governor Sununu's Handling of Coronavirus (COVID-19) Situation - Change from December 2020 to January 2021



New Hampshire Heading in Right Direction or On Wrong Track

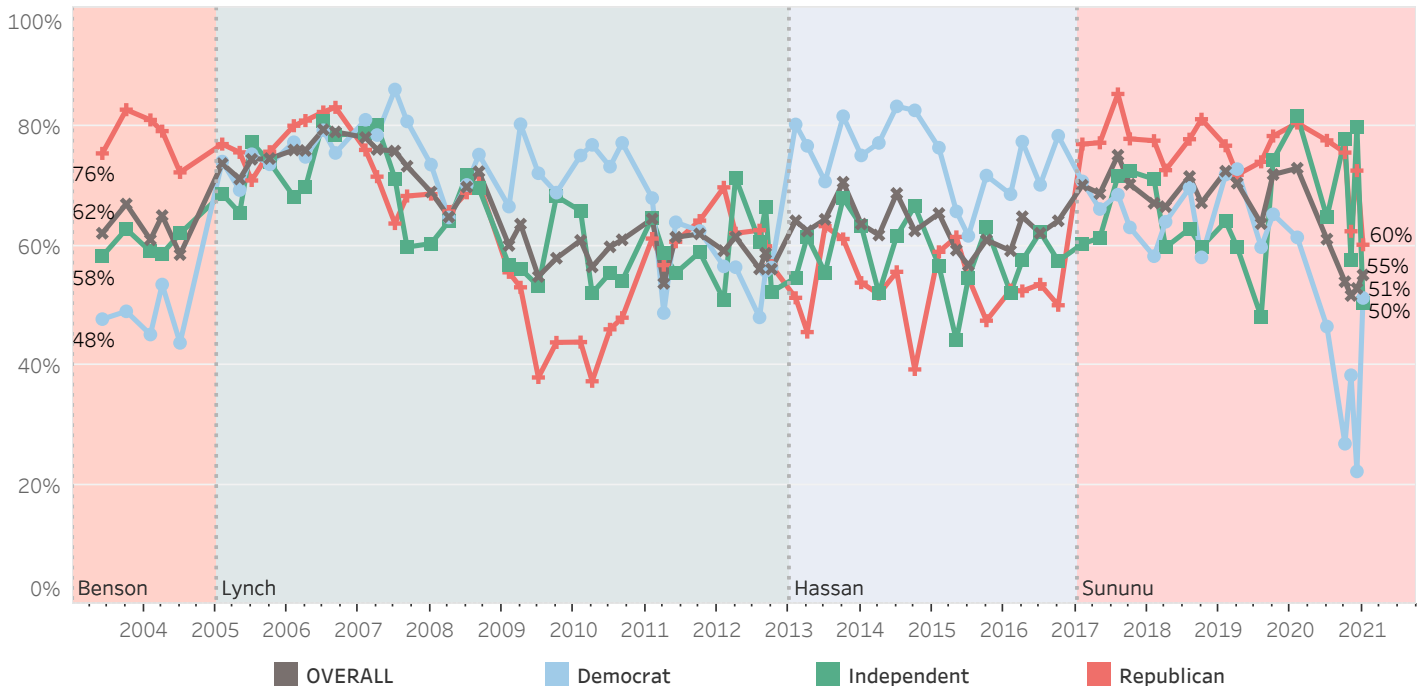
Fifty-five percent of New Hampshire residents believe that things in New Hampshire are going in the right direction while 24% think things are seriously off on the wrong track and 21% are unsure. Granite Staters remain far less optimistic than in February 2020 before the COVID-19 pandemic began when 73% said things were going in the right direction.

Right Direction or Wrong Track



Despite Governor Sununu retaining the governorship and Republicans capturing the New Hampshire House of Representatives and Senate, a majority (51%) of Democrats believe the state is headed in the right direction, up from an all-time low of 22% in December. Despite their party's electoral success on the state level, only 60% of Republicans feel the state is headed in the right direction, down from 73% in December.

Right Direction or Wrong Track - By Party ID



Granite State Poll Methodology

These findings are based on the latest Granite State Poll, conducted by the University of New Hampshire Survey Center. Two thousand and twenty-five (2,025) Granite State Panel members completed the survey online between January 21 and January 25, 2021. The margin of sampling error for the survey is +/- 2.2 percent. These MSE's have not been adjusted for design effect. The response rate for the January 2021 Granite State Poll is 36%. The design effect for the survey is 2.5%.

Data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau, as well as party registration levels provided by the NH Secretary of State and to 2020 election results in New Hampshire.

The Granite State Panel is part of an effort by the University of New Hampshire Survey Center to investigate new ways of gathering and understanding the opinion of New Hampshire residents. Approximately 5,750 New Hampshire adults were recruited from randomly selected landline and cell phone numbers to participate in the panel. Panelists are then asked to participate in online surveys sponsored by the UNH Survey Center.

The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions. Due to rounding, percentages may not sum to 100%.

For more information about the methodology used in the Granite State Panel, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

Granite State Panel, January 2021 Demographics

| | | <u>%</u> | <u>N</u> |
|------------------------|--------------------------------|----------|----------|
| Gender of Respondent | Men | 49% | 976 |
| | Women | 51% | 1,010 |
| Age of Respondent | 18 to 34 | 27% | 536 |
| | 35 to 49 | 21% | 416 |
| | 50 to 64 | 32% | 646 |
| | 65 and older | 21% | 414 |
| Level of Education | High school or less | 36% | 725 |
| | Tech school/Some college | 31% | 622 |
| | College graduate | 21% | 419 |
| | Postgraduate work | 13% | 255 |
| Region of State | Central/Lakes | 17% | 334 |
| | Connecticut Valley | 14% | 282 |
| | Manchester Area | 16% | 325 |
| | Mass Border | 25% | 501 |
| | North Country | 9% | 179 |
| | Seacoast | 20% | 396 |
| Party ID | Democrat | 42% | 842 |
| | Independent | 17% | 340 |
| | Republican | 40% | 804 |
| Voting Registration | Registered Democrat | 28% | 555 |
| | Registered Undeclared/Not Reg. | 42% | 834 |
| | Registered Republican | 29% | 581 |
| 2020 Presidential Vote | Voted for Trump | 44% | 890 |
| | Voted for Biden | 52% | 1,034 |
| | Voted for other 2020 candidate | 2% | 30 |
| | Did not vote in 2020 | 2% | 47 |

Approval of Governor Sununu's Job Performance

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling his job as governor?

| | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|----------------|----------------|-------------------|-------------------|----------|
| February 2017 | 42% | 13% | 45% | 476 |
| May 2017 | 57% | 17% | 26% | 502 |
| August 2017 | 62% | 16% | 22% | 484 |
| October 2017 | 61% | 15% | 24% | 540 |
| February 2018 | 61% | 17% | 21% | 500 |
| April 2018 | 59% | 14% | 28% | 189 |
| August 2018 | 61% | 21% | 17% | 486 |
| October 2018 | 59% | 22% | 20% | 622 |
| February 2019 | 66% | 16% | 18% | 592 |
| April 2019 | 57% | 22% | 21% | 529 |
| August 2019 | 60% | 23% | 17% | 483 |
| October 2019 | 59% | 25% | 15% | 1,231 |
| February 2020 | 57% | 27% | 16% | 582 |
| March 2020 | 57% | 36% | 7% | 646 |
| April 2020 | 74% | 22% | 4% | 1,150 |
| May 2020 | 82% | 17% | 1% | 818 |
| June 2020 | 76% | 23% | 2% | 993 |
| July 2020 | 70% | 26% | 4% | 1,978 |
| August 2020 | 70% | 27% | 3% | 1,940 |
| September 2020 | 71% | 27% | 3% | 1,027 |
| October 2020 | 73% | 21% | 6% | 931 |
| November 2020 | 69% | 26% | 5% | 1,908 |
| December 2020 | 71% | 28% | 1% | 758 |
| January 2021 | 69% | 26% | 5% | 2,023 |

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

Generally speaking, do you approve or disapprove of the way Chris Sununu is handling the coronavirus (COVID-19) situation?

| | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|----------------|----------------|-------------------|-------------------|----------|
| March 2020 | 73% | 15% | 12% | 643 |
| April 2020 | 89% | 7% | 3% | 1,154 |
| May 2020 | 87% | 11% | 2% | 815 |
| June 2020 | 77% | 21% | 1% | 970 |
| July 2020 | 76% | 22% | 2% | 1,973 |
| August 2020 | 76% | 22% | 1% | 1,930 |
| September 2020 | 80% | 19% | 1% | 1,027 |
| October 2020 | 83% | 16% | 0% | 930 |
| November 2020 | 71% | 27% | 2% | 1,908 |
| December 2020 | 70% | 28% | 2% | 763 |
| January 2021 | 70% | 27% | 3% | 2,019 |

Favorability - Chris Sununu

Below are a list of political figures in the U.S. and New Hampshire. Please indicate whether you have a favorable or unfavorable opinion of each of them or if you don't know enough about them to say - Governor Chris Sununu

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|----------------|------------------|----------------|--------------------|----------------------------|----------|
| July 2015 | 28% | 7% | 14% | 51% | 530 |
| October 2015 | 26% | 10% | 22% | 42% | 581 |
| February 2016 | 25% | 13% | 19% | 43% | 684 |
| April 2016 | 28% | 12% | 19% | 40% | 618 |
| July 2016 | 28% | 10% | 27% | 36% | 467 |
| October 2016 | 32% | 7% | 37% | 24% | 767 |
| February 2017 | 42% | 19% | 17% | 22% | 502 |
| May 2017 | 52% | 17% | 17% | 14% | 514 |
| October 2017 | 56% | 17% | 15% | 13% | 570 |
| February 2018 | 56% | 14% | 15% | 14% | 519 |
| April 2018 | 49% | 16% | 14% | 21% | 208 |
| August 2018 | 52% | 16% | 16% | 16% | 500 |
| October 2018 | 56% | 12% | 20% | 12% | 640 |
| February 2019 | 59% | 11% | 17% | 13% | 603 |
| April 2019 | 56% | 15% | 19% | 10% | 548 |
| August 2019 | 56% | 13% | 21% | 10% | 496 |
| February 2020 | 55% | 14% | 22% | 9% | 610 |
| May 2020 | 60% | 28% | 12% | 0% | 838 |
| June 2020 | 58% | 22% | 20% | 1% | 993 |
| July 2020 | 56% | 24% | 19% | 1% | 1,884 |
| August 2020 | 55% | 24% | 21% | 1% | 1,873 |
| September 2020 | 58% | 21% | 20% | 0% | 1,017 |
| October 2020 | 54% | 29% | 17% | 0% | 908 |
| November 2020 | 55% | 28% | 16% | 0% | 1,897 |
| December 2020 | 48% | 30% | 21% | 1% | 775 |
| January 2021 | 56% | 28% | 15% | 0% | 2,021 |

New Hampshire Heading in Right Direction or On Wrong Track

Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?

| | <u>Right direction</u> | <u>Wrong track</u> | <u>Don't know/Not Sure</u> | <u>N</u> | | <u>Right direction</u> | <u>Wrong track</u> | <u>Don't know/Not Sure</u> | <u>N</u> |
|----------------|----------------------------|--------------------|------------------------------------|----------|----------------|----------------------------|--------------------|------------------------------------|----------|
| June 2003 | 62% | 29% | 9% | 510 | February 2012 | 59% | 30% | 11% | 517 |
| October 2003 | 67% | 26% | 7% | 485 | April 2012 | 62% | 32% | 6% | 532 |
| February 2004 | 61% | 28% | 11% | 500 | August 2012 | 56% | 35% | 9% | 577 |
| April 2004 | 65% | 26% | 9% | 530 | September 2012 | 59% | 32% | 9% | 622 |
| July 2004 | 59% | 32% | 9% | 503 | February 2013 | 64% | 26% | 10% | 573 |
| February 2005 | 74% | 13% | 13% | 535 | April 2013 | 63% | 26% | 11% | 497 |
| May 2005 | 71% | 15% | 13% | 488 | July 2013 | 64% | 24% | 12% | 509 |
| July 2005 | 75% | 17% | 8% | 494 | October 2013 | 71% | 20% | 10% | 645 |
| October 2005 | 75% | 17% | 9% | 502 | January 2014 | 64% | 28% | 8% | 570 |
| February 2006 | 76% | 14% | 10% | 495 | April 2014 | 62% | 30% | 8% | 505 |
| April 2006 | 76% | 13% | 11% | 501 | July 2014 | 69% | 25% | 6% | 656 |
| July 2006 | 80% | 13% | 8% | 497 | October 2014 | 63% | 28% | 9% | 666 |
| September 2006 | 79% | 14% | 7% | 509 | February 2015 | 65% | 27% | 7% | 501 |
| February 2007 | 78% | 13% | 8% | 524 | May 2015 | 59% | 31% | 10% | 562 |
| April 2007 | 76% | 14% | 9% | 506 | July 2015 | 57% | 33% | 11% | 522 |
| July 2007 | 76% | 18% | 6% | 500 | October 2015 | 61% | 28% | 11% | 581 |
| September 2007 | 73% | 17% | 10% | 507 | February 2016 | 59% | 29% | 11% | 669 |
| January 2008 | 69% | 20% | 11% | 547 | April 2016 | 65% | 25% | 10% | 593 |
| April 2008 | 65% | 27% | 8% | 491 | July 2016 | 62% | 29% | 9% | 517 |
| July 2008 | 70% | 21% | 9% | 514 | October 2016 | 64% | 28% | 8% | 890 |
| September 2008 | 72% | 17% | 10% | 535 | February 2017 | 70% | 18% | 12% | 496 |
| February 2009 | 60% | 28% | 12% | 605 | May 2017 | 69% | 23% | 8% | 510 |
| April 2009 | 64% | 27% | 9% | 497 | August 2017 | 75% | 15% | 10% | 500 |
| July 2009 | 55% | 38% | 7% | 557 | October 2017 | 70% | 21% | 9% | 559 |
| October 2009 | 58% | 30% | 12% | 496 | February 2018 | 67% | 19% | 14% | 516 |
| February 2010 | 61% | 31% | 8% | 490 | April 2018 | 67% | 28% | 6% | 206 |
| April 2010 | 57% | 34% | 9% | 503 | August 2018 | 72% | 18% | 11% | 493 |
| July 2010 | 60% | 32% | 9% | 496 | October 2018 | 67% | 19% | 14% | 640 |
| September 2010 | 61% | 29% | 10% | 511 | February 2019 | 73% | 19% | 9% | 594 |
| February 2011 | 65% | 25% | 11% | 517 | April 2019 | 71% | 20% | 10% | 547 |
| April 2011 | 54% | 39% | 7% | 491 | August 2019 | 73% | 15% | 13% | 490 |
| June 2011 | 61% | 32% | 7% | 503 | October 2019 | 72% | 19% | 9% | 1,250 |
| October 2011 | 62% | 26% | 12% | 544 | February 2020 | 73% | 17% | 10% | 604 |
| | | | | | July 2020 | 61% | 19% | 19% | 1,984 |
| | | | | | October 2020 | 54% | 24% | 22% | 922 |
| | | | | | November 2020 | 52% | 28% | 20% | 1,910 |
| | | | | | December 2020 | 53% | 29% | 18% | 773 |
| | | | | | January 2021 | 55% | 24% | 21% | 2,022 |

Approval of Governor Sununu's Job Performance

| | | Approve | Disapprove | Neither/DK | N |
|------------------------|--------------------------------|---------|------------|------------|-------|
| STATEWIDE | January 2021 | 69% | 26% | 5% | 2,023 |
| Voting Registration | Registered Democrat | 47% | 44% | 9% | 554 |
| | Registered Undeclared/Not Reg. | 69% | 27% | 4% | 833 |
| | Registered Republican | 88% | 10% | 2% | 581 |
| Party ID | Democrat | 52% | 41% | 7% | 841 |
| | Independent | 70% | 23% | 6% | 340 |
| | Republican | 85% | 14% | 1% | 804 |
| Ideology | Liberal | 43% | 47% | 11% | 523 |
| | Moderate | 77% | 20% | 3% | 812 |
| | Conservative | 82% | 17% | 0% | 558 |
| Media Usage | Boston Globe reader | 60% | 27% | 14% | 166 |
| | Conservative radio listener | 78% | 20% | 2% | 538 |
| | Fox News viewer | 85% | 13% | 2% | 861 |
| | Local newspapers reader | 75% | 22% | 4% | 435 |
| | NHPR listener | 70% | 24% | 6% | 1,136 |
| | Union Leader reader | 81% | 17% | 2% | 326 |
| | WMUR viewer | 72% | 23% | 5% | 1,630 |
| Age of Respondent | 18 to 34 | 57% | 38% | 5% | 536 |
| | 35 to 49 | 71% | 26% | 3% | 416 |
| | 50 to 64 | 72% | 21% | 8% | 646 |
| | 65 and older | 78% | 20% | 1% | 413 |
| Gender of Respondent | Men | 73% | 22% | 5% | 976 |
| | Women | 66% | 30% | 4% | 1,010 |
| Level of Education | High school or less | 64% | 28% | 8% | 725 |
| | Tech school/Some college | 75% | 23% | 2% | 622 |
| | College graduate | 71% | 26% | 3% | 419 |
| | Postgraduate work | 66% | 31% | 3% | 254 |
| Region of State | Central/Lakes | 75% | 24% | 1% | 334 |
| | Connecticut Valley | 64% | 31% | 5% | 282 |
| | Manchester Area | 70% | 27% | 3% | 325 |
| | Mass Border | 68% | 25% | 8% | 501 |
| | North Country | 52% | 42% | 7% | 179 |
| | Seacoast | 78% | 19% | 3% | 396 |
| Gender & Education | Men, no college degree | 74% | 20% | 6% | 665 |
| | Men, college degree | 71% | 26% | 3% | 311 |
| | Women, no college degree | 64% | 31% | 4% | 671 |
| | Women, college degree | 68% | 28% | 3% | 339 |
| 2020 Presidential Vote | Voted for Trump | 79% | 19% | 2% | 890 |
| | Voted for Biden | 59% | 34% | 7% | 1,033 |
| | Voted for other 2020 candidate | 77% | 23% | 0% | 30 |
| | Did not vote in 2020 | 92% | 5% | 2% | 47 |

Favorability - Chris Sununu

| | | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't know/Not sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------|----------------|--------------------|----------------------------|----------|
| STATEWIDE | January 2021 | 56% | 28% | 15% | 0% | 2,021 |
| Voting Registration | Registered Democrat | 31% | 41% | 29% | 0% | 555 |
| | Registered Undeclared/Not Reg. | 59% | 28% | 13% | 0% | 831 |
| | Registered Republican | 76% | 16% | 8% | | 581 |
| Party ID | Democrat | 32% | 40% | 27% | 0% | 841 |
| | Independent | 67% | 20% | 12% | 1% | 340 |
| | Republican | 75% | 21% | 5% | | 803 |
| Ideology | Liberal | 27% | 36% | 36% | 1% | 524 |
| | Moderate | 65% | 27% | 8% | 0% | 811 |
| | Conservative | 69% | 22% | 8% | 0% | 558 |
| Media Usage | Boston Globe reader | 53% | 26% | 21% | 0% | 166 |
| | Conservative radio listener | 71% | 23% | 5% | 0% | 537 |
| | Fox News viewer | 73% | 18% | 9% | 0% | 861 |
| | Local newspapers reader | 56% | 28% | 15% | 1% | 435 |
| | NHPR listener | 54% | 31% | 14% | 0% | 1,134 |
| | Union Leader reader | 64% | 23% | 13% | 0% | 325 |
| | WMUR viewer | 62% | 25% | 14% | 0% | 1,629 |
| Age of Respondent | 18 to 34 | 48% | 28% | 24% | | 536 |
| | 35 to 49 | 53% | 34% | 13% | 0% | 415 |
| | 50 to 64 | 61% | 28% | 11% | 0% | 646 |
| | 65 and older | 61% | 24% | 14% | 1% | 413 |
| Gender of Respondent | Men | 63% | 23% | 13% | 0% | 974 |
| | Women | 49% | 33% | 18% | 0% | 1,010 |
| Level of Education | High school or less | 57% | 32% | 12% | 0% | 725 |
| | Tech school/Some college | 59% | 25% | 15% | 0% | 622 |
| | College graduate | 54% | 26% | 19% | 0% | 417 |
| | Postgraduate work | 48% | 31% | 21% | 0% | 255 |
| Region of State | Central/Lakes | 54% | 29% | 17% | 1% | 334 |
| | Connecticut Valley | 52% | 30% | 18% | 1% | 281 |
| | Manchester Area | 55% | 28% | 16% | 0% | 325 |
| | Mass Border | 59% | 20% | 21% | 0% | 501 |
| | North Country | 37% | 55% | 7% | | 179 |
| | Seacoast | 66% | 25% | 9% | 0% | 395 |
| Gender & Education | Men, no college degree | 67% | 22% | 11% | 1% | 665 |
| | Men, college degree | 56% | 28% | 16% | 0% | 309 |
| | Women, no college degree | 49% | 35% | 16% | | 671 |
| | Women, college degree | 49% | 29% | 22% | 0% | 339 |
| 2020 Presidential Vote | Voted for Trump | 72% | 20% | 7% | 0% | 889 |
| | Voted for Biden | 42% | 34% | 23% | 0% | 1,033 |
| | Voted for other 2020 candidate | 55% | 32% | 13% | | 30 |
| | Did not vote in 2020 | 49% | 43% | 3% | 5% | 47 |

Approval of Governor Sununu's Handling of Coronavirus (COVID-19) Situation

| | | <u>Approve</u> | <u>Disapprove</u> | <u>Neither/DK</u> | <u>N</u> |
|-------------------------------|--------------------------------|----------------|-------------------|-------------------|----------|
| STATEWIDE | January 2021 | 70% | 27% | 3% | 2,019 |
| Voting Registration | Registered Democrat | 58% | 41% | 1% | 551 |
| | Registered Undeclared/Not Reg. | 70% | 24% | 6% | 832 |
| | Registered Republican | 79% | 21% | 0% | 581 |
| Party ID | Democrat | 61% | 38% | 2% | 838 |
| | Independent | 71% | 27% | 2% | 340 |
| | Republican | 78% | 17% | 5% | 804 |
| Ideology | Liberal | 55% | 44% | 2% | 521 |
| | Moderate | 78% | 21% | 1% | 810 |
| | Conservative | 72% | 21% | 7% | 558 |
| Media Usage | Boston Globe reader | 74% | 25% | 1% | 164 |
| | Conservative radio listener | 71% | 21% | 8% | 538 |
| | Fox News viewer | 82% | 17% | 0% | 860 |
| | Local newspapers reader | 77% | 22% | 1% | 433 |
| | NHPR listener | 73% | 25% | 1% | 1,132 |
| | Union Leader reader | 78% | 21% | 0% | 326 |
| | WMUR viewer | 75% | 24% | 1% | 1,629 |
| Age of Respondent | 18 to 34 | 59% | 34% | 8% | 536 |
| | 35 to 49 | 61% | 37% | 2% | 415 |
| | 50 to 64 | 76% | 22% | 1% | 646 |
| | 65 and older | 82% | 17% | 1% | 411 |
| Gender of Respondent | Men | 75% | 24% | 1% | 974 |
| | Women | 65% | 30% | 5% | 1,008 |
| Level of Education | High school or less | 68% | 27% | 5% | 725 |
| | Tech school/Some college | 72% | 27% | 1% | 619 |
| | College graduate | 71% | 26% | 2% | 417 |
| | Postgraduate work | 69% | 28% | 3% | 255 |
| Region of State | Central/Lakes | 73% | 27% | 0% | 334 |
| | Connecticut Valley | 64% | 34% | 2% | 281 |
| | Manchester Area | 73% | 26% | 0% | 325 |
| | Mass Border | 70% | 28% | 1% | 499 |
| | North Country | 48% | 30% | 22% | 179 |
| | Seacoast | 78% | 20% | 1% | 395 |
| Gender & Education | Men, no college degree | 76% | 24% | 0% | 664 |
| | Men, college degree | 74% | 24% | 2% | 310 |
| | Women, no college degree | 63% | 31% | 6% | 669 |
| | Women, college degree | 69% | 28% | 3% | 339 |
| 2020 Presidential Vote | Voted for Trump | 72% | 23% | 5% | 890 |
| | Voted for Biden | 67% | 32% | 2% | 1,030 |
| | Voted for other 2020 candidate | 82% | 18% | 0% | 30 |
| | Did not vote in 2020 | 94% | 4% | 2% | 47 |

Right Direction or Wrong Track - New Hampshire

| | | <u>Right direction</u> | <u>Wrong track</u> | <u>Don't know/Not Sure</u> | <u>N</u> |
|-------------------------------|--------------------------------|------------------------|--------------------|----------------------------|----------|
| STATEWIDE | January 2021 | 55% | 24% | 21% | 2,022 |
| Voting Registration | Registered Democrat | 49% | 25% | 26% | 555 |
| | Registered Undeclared/Not Reg. | 56% | 26% | 18% | 832 |
| | Registered Republican | 58% | 22% | 20% | 580 |
| Party ID | Democrat | 51% | 23% | 26% | 841 |
| | Independent | 50% | 30% | 20% | 340 |
| | Republican | 60% | 23% | 17% | 803 |
| Ideology | Liberal | 47% | 30% | 24% | 524 |
| | Moderate | 63% | 17% | 19% | 811 |
| | Conservative | 51% | 31% | 18% | 558 |
| Media Usage | Boston Globe reader | 63% | 20% | 17% | 165 |
| | Conservative radio listener | 53% | 36% | 11% | 537 |
| | Fox News viewer | 63% | 22% | 15% | 860 |
| | Local newspapers reader | 61% | 20% | 19% | 435 |
| | NHPR listener | 57% | 22% | 21% | 1,134 |
| | Union Leader reader | 71% | 12% | 17% | 325 |
| | WMUR viewer | 61% | 20% | 19% | 1,628 |
| Age of Respondent | 18 to 34 | 51% | 24% | 25% | 536 |
| | 35 to 49 | 52% | 25% | 23% | 416 |
| | 50 to 64 | 54% | 27% | 20% | 645 |
| | 65 and older | 66% | 18% | 15% | 412 |
| Gender of Respondent | Men | 60% | 23% | 17% | 975 |
| | Women | 51% | 24% | 25% | 1,009 |
| Level of Education | High school or less | 54% | 27% | 20% | 725 |
| | Tech school/Some college | 55% | 22% | 23% | 622 |
| | College graduate | 57% | 24% | 19% | 418 |
| | Postgraduate work | 56% | 21% | 23% | 254 |
| Region of State | Central/Lakes | 54% | 29% | 17% | 333 |
| | Connecticut Valley | 45% | 35% | 20% | 282 |
| | Manchester Area | 52% | 23% | 25% | 324 |
| | Mass Border | 62% | 16% | 22% | 501 |
| | North Country | 46% | 42% | 12% | 179 |
| | Seacoast | 62% | 13% | 25% | 395 |
| Gender & Education | Men, no college degree | 61% | 24% | 16% | 665 |
| | Men, college degree | 58% | 21% | 20% | 310 |
| | Women, no college degree | 49% | 25% | 26% | 671 |
| | Women, college degree | 56% | 23% | 21% | 339 |
| 2020 Presidential Vote | Voted for Trump | 53% | 30% | 17% | 889 |
| | Voted for Biden | 57% | 19% | 24% | 1,033 |
| | Voted for other 2020 candidate | 45% | 39% | 16% | 30 |
| | Did not vote in 2020 | 62% | 4% | 34% | 47 |